

## **Update from Ponte Vedra Beach Citizens Traffic Task Force**

**FOR IMMEDIATE RELEASE: March 10, 2017**

### **THE PONTE VEDRA BEACH CITIZEN'S TRAFFIC TASK FORCE ANNOUNCES AN IMPORTANT APRIL 25th PUBLIC MEETING**

**PONTE VEDRA BEACH, FL:** The Citizen's Traffic Task Force (CTTF), created in 2014, includes citizens and community leaders from throughout the Ponte Vedra Beach area. The CTTF goal is to help develop community consensus around the long-term traffic and roadway needs in Ponte Vedra Beach. The CTTF has worked with St. Johns County, the Florida Department of Transportation and the North Florida Transportation Planning Organization (NFTPO) to gain funding for a study, now underway, to determine solutions to rapidly growing traffic congestion in the area. The current Ponte Vedra Beach Comprehensive Traffic Study incorporates findings from the 2016 North Ponte Vedra Beach Coalition (NPVBC) survey of traffic flow and safety unique to the areas encompassing the SR 202/JTB Eastbound off-ramp at Marsh Landing Blvd., Ponte Vedra Lakes Blvd. and portions of A1A.

The CTTF sponsored study includes all critical roadway systems and intersections from JTB in the North to Mickler's Landing in the south, and from the Atlantic Ocean to the Intracoastal Waterway on the west and will incorporate data gathered from the NPVBC study.

**The results of the new study will be presented at a Public Town Hall Meeting at the Ponte Vedra Concert Hall on Tuesday Evening April 25th at 7:00 PM.** All interested community members are strongly encouraged to attend. Traffic consultants retained by the NFTPO will present the results of the study and recommended improvements to area roadways. Following this presentation, the public will have the opportunity to provide feedback and ask questions. St. Johns County officials, our local state representatives, and officials from the Florida Department of Transportation are expected to attend. We encourage everyone to come and bring a friend; this is the best opportunity to make your thoughts known and be a part of making near-term and long-term traffic flow improvements.

#### **About the Citizens Traffic Task Force**

Representing approximately 85% of all Ponte Vedra Beach residents, the CTTF enjoys representation from the Ponte Vedra Beaches Coalition, the Ponte Vedra Community Association, the Palm Valley Community Association, the Ponte Vedra Municipal Service District, the North Ponte Vedra Beach Coalition, and representatives from the Sawgrass, Player's Club, Marsh Landing and Plantation homeowner's associations.